

NEWS RELEASE

Notice of Revision of Earnings Forecasts (Consolidated and Non-consolidated)

ITO EN, LTD. (hereinafter the "Company") hereby announces that the full-year consolidated financial results forecast for the fiscal year ending April 30, 2025, released on June 3, 2024, has been revised.

1. Revisions to consolidated financial results forecasts for the fiscal year ending April 30, 2025.

(From May 1, 2024, through April 30, 2025)

(Unit: million yen)

| | Net sales | Operating income | Ordinary income | Profit attributable to owners of parent | Earnings per share (yen) (Common Stock) |
|--|-----------|------------------|--------------------|---|---|
| Previous forecasts (A) | 466,600 | 26,500 | 26,700 | 17,200 | 140.70 |
| Revised forecasts (B) | 472,000 | 22,300 | 22,400 | 13,700 | 115.70 |
| Difference (B-A) | 5,400 | (4,200) | (4,300) | (3,500) | |
| Change (%) | 1.2 | (15.8) | (16.1) | (20.3) | |
| (Reference) Previous year (ended April 30, 2024) | 453,899 | 25,023 | 26,681 | 15,650 | 126.42 |

^{*} Differences in earnings per share of Class-A Preferred Stock

Previous forecasts 152.70 yen Revised forecasts 127.88 yen

(Reference) Previous year (ended April 30, 2024) 138.26 yen

2. Reasons for Revisions to consolidated financial results forecasts

In the beverage industry, while costs for various items—including raw materials—continue to rise, consumers remain strongly inclined toward frugality, creating a challenging business environment. Our group has been undertaking a range of corporate efforts, such as streamlining operations and enhancing productivity, in response to the ongoing cost increases. However, despite the positive effects of the price revisions, due to increased rebates and other costs associated with intensified competition, as well as upfront investments in advertising expenses, we expect results for the fiscal year ending April 30, 2025 to be lower than our forecast announced on June 3, 2024.

3. Revisions to nonconsolidated financial results forecasts for the fiscal year ending April 30, 2025.

(From May 1, 2024, through April 30, 2025)

(Unit: million yen)

| | Net sales | Operating income | Ordinary income | Profit attributable to owners of parent | Earnings per share (yen) (Common Stock) |
|--|-----------|------------------|--------------------|---|---|
| Previous forecasts (A) | 336,470 | 19,600 | 21,650 | 15,000 | 122.30 |
| Revised forecasts (B) | 334,000 | 14,300 | 15,900 | 10,700 | 89.65 |
| Difference (B-A) | (2,470) | (5,300) | (5,750) | (4,300) | |
| Change (%) | (0.7) | (27.0) | (26.6) | (28.7) | |
| (Reference) Previous year (ended April 30, 2024) | 329,069 | 18,819 | 21,493 | 13,813 | 111.22 |

^{*} Differences in earnings per share of Class-A Preferred Stock

Previous forecasts 134.30 yen Revised forecasts 101.83 yen

(Reference) Previous year (ended April 30, 2024) 123.06 yen

4. Reasons for Revisions to consolidated financial results forecasts

As stated in "2. Reasons for Revisions to consolidated financial results forecasts".

(Note) The above earnings forecast has been prepared based on information available at this time, and actual results may differ due to various factors in the future.