Financial Results Presentation for FY2022 1Q

(Fiscal Year Ending April 30, 2023)

September 2022 ITO EN, LTD.



Financial Results for FY2022 1Q



1Q (May to July 2022)

		FY2021		FY2022		
		Results	Sales Composition	Results	Sales Composition	YoY % Change
	Net Sales	105,775	100.0%	113,225	100.0%	7.0%
	Gross Profit	42,363	40.1%	42,986	38.0%	1.5%
	Advertising	2,908	2.7%	2,845	2.5%	-2.2%
q	Freight	3,645	3.4%	3,844	3.4%	5.5%
Consolidated	Depreciation and Amortization	2,365	2.2%	2,024	1.8%	-14.4%
Conso	Selling, General and Administrative Expenses	36,050	34.1%	36,984	32.7%	2.6%
	Operating Income	6,312	6.0%	6,002	5.3%	-4.9%
	Ordinary Income	6,461	6.1%	6,701	5.9%	3.7%
	Extraordinary Losses and Income	618	-	-79	-	-
	Net Income	4,464	4.2%	4,217	3.7%	-5.5%

		FY2021		FY2022		
		Results	Sales Composition	Results	Sales Composition	YoY % Change
Non-Consolidated	Net Sales	81,713	100.0%	84,054	100.0%	2.9%
	Gross Profit	31,090	38.0%	30,757	36.6%	-1.1%
	Operating Income	5,365	6.6%	4,721	5.6%	-12.0%
-2	Ordinary Income	6,101	7.5%	6,224	7.4%	2.0%

(Unit: million yen, thousand dollars)

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Up	per: Net Sales	FY2021	FY2022	
Bot	tom: Operating Income	Results	Results	YoY % Change
	Domestic Subsidiaries	22,650	24,543	8.4%
		626	1,287	105.5%
	Tully's Coffee	6,976	8,415	20.6%
	Japan Co., Ltd.	104	770	635.0%
	Chichiyasu	3,139	3,126	-0.4%
iaries	Company	230	247	7.3%
bsid	Overseas Subsidiaries	9,596	13,242	38.0%
of Su		447	103	-76.9%
Performances of Subsidiaries		8,124	11,926	46.8%
ırmaı	US Business	109	- 138	-
Perf		\$ 73,921	\$ 89,488	21.1%
		\$ 992	\$ -1,039	-
	Other Overseas	1,472	1,316	-10.6%
	Subsidiaries	338	241	-28.5%
	Elimination of	- 8,185	- 8,615	-
	Internal Transactions	- 127	- 110	-
	Exchange rate (US\$)	109.91	133.27	

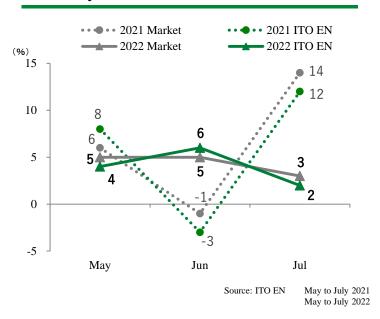
(1Q average rate)

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Soft Drink Market in Japan and ITO EN



Monthly Sales Volume Trends (YoY % change)



News Related to Soft Drink Market

2022 May The market was on track to recovery, in part thanks to increased movements of people due to a Golden Week without restrictions on activities, and favorable weather.

Jun Sales grew due to the rainy season ending earlier than usual and the record-setting hot days that continued in many regions immediately after.

July Despite another wave of COVID-19 infections, the market exceeded the previous year due to recovering economic activity and a nationwide heat wave.

Source: ITO EN

ITO EN (non-consolidated) FY2022 1Q

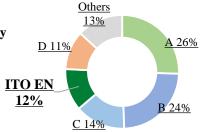
Drink Sales Volume by Category

(Unit: ten thousand cases)

Drinks sales volume by category	FY 2021 Results	Sales Composition	YoY % Change	FY 2022 Results	Sales Composition	YoY %Change
Drinks	6,041	100 %	+ 5 %	6,285	100 %	+ 4 %
Tea total	4,319	71 %	+ 8 %	4,501	72 %	+ 4 %
Japanese Tea	3,930	65 %	+ 9 %	4,148	66 %	+ 6 %
Chinese Tea	259	4 %	- 17 %	228	4 %	- 12 %
Other Tea	129	2 %	+ 26 %	124	2 %	- 4 %
Vegetable	802	13 %	- 8 %	731	12 %	- 9 %
Coffee	399	7 %	+ 15 %	439	7 %	+ 10 %
Mineral Water	181	3 %	+ 4 %	196	3 %	+9%
Carbonated	107	2 %	- 3 %	156	2 %	+ 47 %
Fruit	120	2 %	+ 9 %	126	2 %	+ 5 %
Others	111	2 %	- 4 %	131	2 %	+ 18 %

Ratio of sugar-free beverages: 75% or more

Reference: Market Share of beverage industry



Topics





PET Bottle sizes standardized from 525ml to 600ml starting March 14, 2022

May to July 2022 / Sales quantity



Enhancing brand strength through linked sales of tea leaves and beverages



To be launched on Sep 12

Oi Ocha Bold Green Tea Premium tea bags

Food with function claims



Gallate-type catechins reduce the body fat (visceral and subcutaneous fat) of people with high BMI

- ·Functional ingredients:
- gallate-type catechins 340mg (After extraction)
- Notification No.: H84



To be relaunched on Sep 19

Premium Oi Ocha with Gyokuro

Food with function claims



Two-fold health claims

- Gallate-type catechins reduce the body fat of people with high BMI (%1)
- Theanine temporary supports working memory, a part of cognitive function (%2)

·Functional ingredients:

(%1) gallate-type catechins 340mg

(After extraction of 16g of tea leaves)

(%2) theanine 100.6mg (After extraction of 8g of tea leaves)

Notification No.: G1323

TULLY'S & TEA

Hojicha Latte

TULLY'S &TEA

A newly launched brand through which to deliver the delicious flavor of tea



New product TULLY'S & TEA Milk Tea

made from delicious black tea leaves

Launched on Aug 8 480ml PET Bottle



To be launched on Sep 5 5-stick package



TULLY'S & TEA Matcha Latte made from delicious matcha / made from delicious roasted green tea

To be launched on Sep 5 5-stick package



To be relaunched on Sep 19 480ml PET Bottle

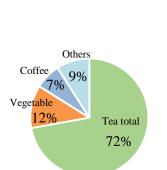


Relaunched from the TULLY'S & TEA brand

Appendix: ITO EN (non-consolidated) Results



Drink sales volume by Category



Sales composition

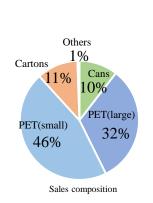
FY 2022 1Q(May to July 2022)

F 1 2022 1Q(May to July 2022)					
	FY 2022 Results	Sales Composition	YoY % Change		
Drinks	6,285	100%	+ 4 %		
Tea total	4,501	72%	+ 4 %		
Japanese Tea	4,148	66%	+ 6 %		
Chinese Tea	228	4%	- 12 %		
Other Tea	124	2%	- 4 %		
Vegetable	731	12%	- 9 %		
Coffee	439	7%	+ 10 %		
Mineral Water	196	3%	+9%		
Carbonated	156	2%	+ 47 %		
Fruit	126	2%	+ 5 %		
Others	131	2%	+ 18 %		

(Unit: ten thousand cases)

Drink sales volume by Packaging

FY 2022 1Q(May to July 2022)



ŀ	FY 2022 IQ(May to July 2022)							
		FY 2022						
		Results	Composition ratio YOY	YOY % Change				
	Drink Total	6,285	-	+ 4 %				
	Cans	659	- 0 pt	+ 3 %				
	PET(large)	2,023	- 1 pt	+ 0 %				
	PET(small)	2,864	+ 2 pt	+ 8 %				
	Cartons	704	- 0 pt	+ 1 %				
	Others	34	- 0 pt	- 22 %				

(Unit: ten thousand cases)

Sales change ratio for Tea Leaves and other Categories



Tea Leaves

Barley Tea Tea bags



Simple Drip coffee

FY 2022 1Q(May to July 2022)

1 1 2022 1Q(May to July	1 1 2022 1Q(May to July 2022)				
	YoY				
	% Change				
Tea Leaves	- 4 %				
In-Tea Bags	- 1 %				
Others	- 20 %				

reference values

Drink sales volume by Channel



FY 2022 1Q(May to July 2022)

	Composition ratio YoY	YOY % Change
Supermarket	- 1 pt	+ 3 %
Convinience Store	- 2 pt	- 3 %
Vending Machine	+ 0 pt	+ 5 %
Others	+ 2 pt	+ 17 %

Quantity base

Appendix: Forecasts for FY 2022



Full year (May 2022 to April 2023)

		FY2021		FY2022		
		Results	Sales Composition	Forecast	Sales Composition	YoY % Change
	Net Sales	400,769	100.0%	418,000	100.0%	4.3%
	Gross Profit	159,581	39.8%	162,300	38.8%	1.7%
	Advertising	9,980	2.5%	11,015	2.6%	10.4%
q	Freight	13,751	3.4%	14,291	3.4%	3.9%
Consolidated	Depreciation and Amortization	9,153	2.3%	8,310	2.0%	-9.2%
	Selling, General and Administrative Expenses	140,787	35.1%	142,300	34.0%	1.1%
	Operating Income	18,794	4.7%	20,000	4.8%	6.4%
	Ordinary Income	19,971	5.0%	19,500	4.7%	-2.4%
	Extraordinary Losses and Income	372	-	-500	-	-
	Net Income	12,928	3.2%	12,000	2.9%	-7.2%

		FY2021		FY2022		
		Results	Sales Composition	Forecast	Sales Composition	YoY % Change
pg	Net Sales	300,319	100.0%	312,500	100.0%	4.1%
solidate	Gross Profit	114,135	38.0%	116,500	37.3%	2.1%
Non-Consolidated	Operating Income	15,685	5.2%	16,500	5.3%	5.2%
2	Ordinary Income	17,409	5.8%	17,800	5.7%	2.2%

(Unit: million yen, thousand dollars)

Upper: Net Sales Bottom: Operating Income		FY2021	FY2022	
		Results	Forecast	YoY % Change
	Domestic	90,390	96,314	6.6%
	Subsidiaries	2,249	2,528	12.4%
	Tully's Coffee	30,060	33,000	9.8%
	Japan Co., Ltd.	860	1,200	39.5%
S	Chichiyasu	11,844	12,560	6.0%
iarie	Company	734	735	0.1%
Performances of Subsidiaries	Overseas Subsidiaries	41,927	46,515	10.9%
		1,472	1,612	9.5%
nces		36,771	40,412	9.9%
orma	US Business	555	377	-32.1%
Perf		\$ 323,156	\$ 336,770	4.2%
		\$ 4,881	\$ 3,144	-35.6%
	Other Overseas	5,155	6,102	18.4%
	Subsidiaries	917	1,234	34.6%
	Elimination of Internal	- 31,867	- 37,329	-
	Transactions	- 613	- 640	-
-	Exchange rate (US\$)	113.79	120.00	

(average during a year)

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The purpose of the materials you have received is to provide the means for a more thorough understanding of ITO EN and should not necessarily be regarded as a recommendation to invest. Furthermore, the data in these materials is based on what we believe is the most accurate information. However, please understand that even without advance notice, both past data and future forecasts may be revised.